



# Portage County Agricultural Society

dba RANDOLPH FAIR

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www.randolphfair.com  
Fairgrounds Located at 4215 Fairground Road

**To: 2022 Randolph Fair Premium Book Advertisers**

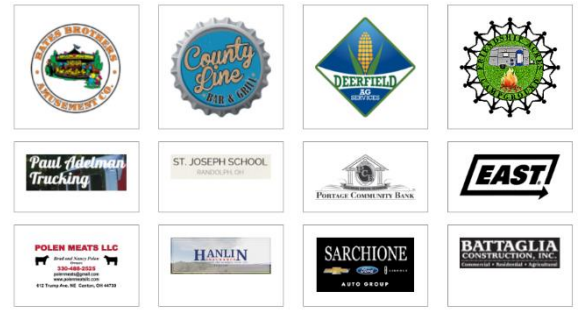
**From: Randolph Fair Book Advertising Committee**

It's a little later than usual but we are moving forward with our annual fair book – it's just going to be a little bit different this year. We are in the process of implementing a new online fair entry system. Instead of one big book, we will be creating a Senior Fair book and a Junior Fair book. This will reduce the size and printing costs of the books. We plan to print a smaller number of books for general distribution and will focus more on presenting an online version of the books. This is still a great opportunity to get your company name out and help support the Portage County Randolph Fair. We will be creating links on our website for each of the companies that advertise with us. Advertisers will also be promoted through the fair social media and will receive recognition on the grounds during the fair. Check out the page from last year: <https://randolphfair.com/fair-book>. Here is an example:

Ad prices/day passes provided for **each** book ad:

Full page ad	\$200.00	6 Single Day Passes
½ page	\$125.00	4 Single Day Passes
¼ page	\$ 75.00	2 Single Day Passes

Thank you to our 2021 Fair Book Sponsors - Please support them!



You can choose to advertise in the Senior Fair book, the Junior Fair book or both. If you wish to place an ad, please provide your ad copy and payment by May 27, 2022. **Ad copy must be provided via email in a jpeg or PDF format.** Please submit your ad in the desired size and indicate your choice of Senior Fair, Junior Fair or Both. See the attached for ad sizes and preferred resolutions.

Email ad copy (**required**) to:  
[advertising@randolphfair.com](mailto:advertising@randolphfair.com)

Mail payment to:  
Randolph Fair  
Attn: Fair Book Advertising  
PO Box 213  
Randolph OH 44265

**Payment due by June 1, 2022 – checks payable to: Randolph Fair.**

Thank you again for your continued support!

Full Page Ad Size 7.5" x 9.875"

FULL PAGE AD \$200

Half Page Ad Size – 7.5" x 4.8125"

Half Page Ad - \$125

Quarter Page Ad Size – 3.625" x 4.8125"

Quarter Page Ad - \$75