

Portage County Agricultural Society

dba RANDOLPH FAIR

P.O. Box 213 Randolph, Ohio 44265

www.randolphfair.com Fairgrounds Located at 4215 Fairground Road

To: 2023 Randolph Fair Premium Book Advertisers

From: Randolph Fair Book Advertising Committee

It's that time of year again and we're all excited at the fairgrounds. We're starting to design this year's fair book and hoping you would like to be in it. This year we are going back to just one printed book and an online book. We plan to print a smaller number of books for general distribution and will focus more on presenting an online version of the book. This is a great opportunity to get your company name out and help support the Portage County Randolph Fair. Prices will remain the same as 2022. We will be creating links on our website for each of the companies that advertise with us. Advertisers will also be promoted through the fair social media and will receive recognition on the grounds during the fair. Check out the page from last year: https://randolphfair.com/fair-book. Here is an example:

Ad prices/day passes provided for **each** book ad:

Full page ad	\$200.00	6 Single Day Passes
½ page	\$125.00	4 Single Day Passes
¼ page	\$ 75.00	2 Single Day Passes



If you wish to place an ad, please provide your ad copy and payment by <u>April 1, 2023.</u> **Ad copy must be provided via email in a jpeg or PDF format**. Please submit your ad in the desired size. See the attached for ad sizes and preferred resolutions.

Email ad copy (**required**) to:

advertising@randolphfair.com

Mail payment to:

Randolph Fair

Attn: Fair Book Advertising

PO Box 213

Randolph OH 44265

Payment due by April 1, 2023 – checks payable to: Randolph Fair.

Thank you again for your continued support!

Full Page Ad Size 7.5" x 9.875" FULL PAGE AD \$200 Half Page Ad Size – 7.5" x 4.8125" Quarter Page Ad Size – 3.625" x 4.8125" Half Page Ad - \$125 Quarter Page Ad - \$75